



Lancaster University
MANAGEMENT SCHOOL

GUIDE TO THE BUSINESS STUDIES DEGREE PROGRAMME

FOR EBS STUDENTS ENTERING DIRECT TO LANCASTER YEAR 2 IN 2008



SECOND AND THIRD YEAR (PART II) STRUCTURE OF THE BSc HONOURS BUSINESS STUDIES DEGREE

At Part I (year 1) at Lancaster students take three full units. In the second and third years at Lancaster, students take four full units in each year. This total of eight units over the whole Part II of the degree (second and third years) is usually taught in half-unit (one term) modules. Therefore in the Part II as a whole, there are sixteen half-unit modules. Some modules run for the whole year and are full units. These will be referred to below as double modules (double module = full unit).

1. **Progression:** Students must take 8 half-unit module (running for 1 term) equivalents in their 2nd year and 8 modules in their 3rd year. In deciding on module choices, it should be noted that in each year students must take either four modules in each term (4 in the first term +4 in the second term) or a maximum of five modules in the first term (5 in the first term +3 in the second term).
2. **Core programme modules (compulsory) :** Students must take the following core programme (half-unit) modules:
 - MNGT220, *Business and Management II: Strategic Management*, AND
 - MNGT212, *Introduction to Statistical Methods for Business* (half-unit, for those with A-level Math or equivalent) OR MNGT 213, *Data Analysis for Management* (half-unit, for those without A-level Math or equivalent), AND
 - MNGT320, *Business and Management III: Leadership and Ethics* in their third year.

Students will have one extra module which they can choose to study in a department other than their specialisms (see below) or to enhance one of their specialisms.

3. **Choices of specialisms:**

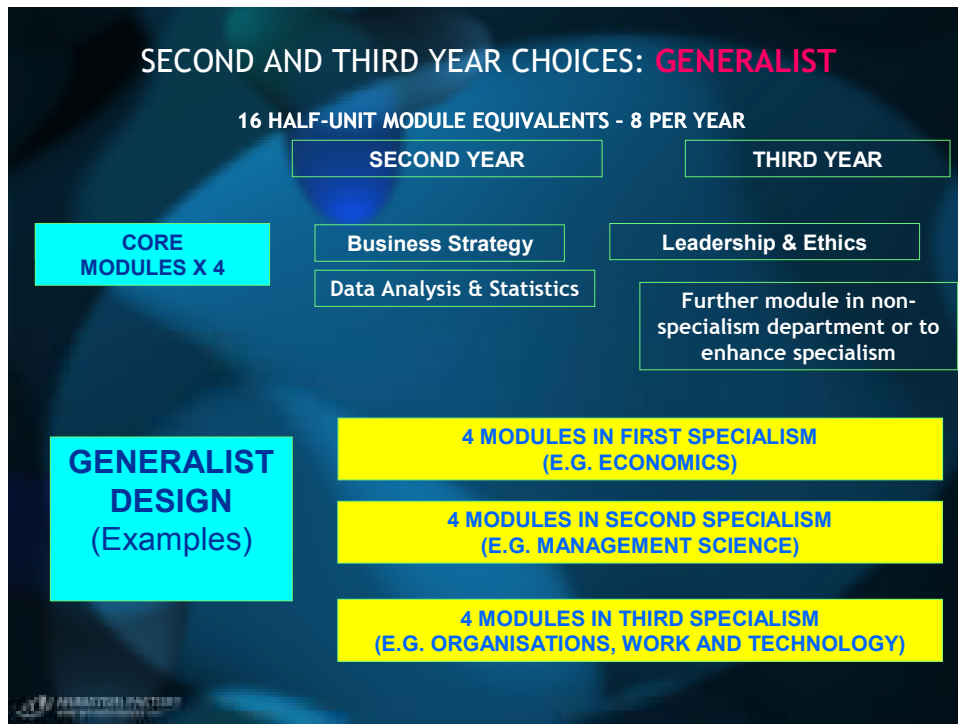
As discussed above, the Part II of the degree programme comprises sixteen modules. There are four compulsory modules of the degree, described above. If students only want to take one Marketing module, they will then take 11 modules (16 – (4 + 1)) from which they choose their specialisms. Depending on whether a student wants to study Management broadly or wishes to specialise further, there are three basic degree designs that students will normally take. These are:

- **Generalist:** 4 modules in one Management School Department, 4 in a second Management School Department, and 4 in a third Management School Department.
- **Joint specialist:** 6 modules in one Management School Department and 6 in another
- **Specialist:** 8 modules in one Management School Department, and 4 modules in another Management School Department (available where sufficient Part II Departmental modules are offered by Departments)
- **Language Generalist:** 4 modules in the Language (which must have been taken prior to coming to Lancaster at a suitable level) 4 in a second Management School Department, and 4 in a third Management School Department.

These specialisms will be taken across second and third years. **Students are required to enrol for the second and third years of their degree together when they start Part II of the degree.** This is to ensure that the overall modules they want to take make up a well-designed degree. **However, they are welcome to change their third year choices at the start of the third year,** provided their revised choices also make up a well-designed degree.

One of the 4 module or larger specialisms must continue from the first year. There are also options to do modules in Law, but these are not often taken by international students because of differences in legal systems.

The following diagrams show example routes:



SECOND AND THIRD YEAR CHOICES: **SPECIALIST**

16 HALF-UNIT MODULE EQUIVALENTS - 8 PER YEAR

SECOND YEAR

THIRD YEAR

**CORE
MODULES X 4**

Business Strategy

Leadership & Ethics

Data Analysis & Statistics

Further module in non-specialism department or to enhance specialism

**SPECIALIST
DESIGN
(Examples)**

8 MODULES IN LARGE SPECIALISM
(E.G. ACCOUNTING & FINANCE)

4 MODULES IN OTHER SPECIALISM
(E.G. MARKETING)

AMBA ACCREDITED

SECOND AND THIRD YEAR CHOICES: **LANGUAGE GENERALIST**

16 HALF-UNIT MODULE EQUIVALENTS - 8 PER YEAR

**CORE
MODULES X 4**

Business Strategy

Leadership & Ethics

Data Analysis & Statistics

Further module in non-specialism department or to enhance specialism

**GENERALIST
DESIGN WITH
LANGUAGE
(Examples)**

4 MODULES IN FIRST SPECIALISM
(E.G. ENTREPRENEURSHIP)

4 MODULES IN A SECOND SPECIALISM
(E.G. MANAGEMENT SCIENCE)

4 MODULES IN LANGUAGE SPECIALISM (E.G. FRENCH,
GERMAN OR SPANISH PROVIDED STUDIED AT EBS AT
SUFFICIENT LEVEL)

Instead of the 4 / 4 / 4 design above, it would also be OK to do a 8 / 4 design

AMBA ACCREDITED

EXAMPLES OF DIFFERENT TYPES AND SIZES OF SPECIALISMS IN THE DIFFERENT DEPARTMENTS

Departments below are listed in alphabetical order, and the order in which they are listed does not imply any preference for one Department over another. Some departments allow more flexibility of choice than others. Note, these are intended to give you examples, but they are not the only combinations available. You are also able to revise your third year choices at the start of your third year.

Students must check the LUMS Management School website link to confirm the availability and timing of modules as a definitive and final guide to availability. This is at:

LANCASTER UNIVERSITY MANAGEMENT SCHOOL MODULES WEBLINK

<http://www.lums.lancs.ac.uk/undergraduate/undergraduatemodules/>

ACCOUNTING & FINANCE

7 MODULES FOR SOMEONE WHO WISHES TO COVER BOTH ACCOUNTING AND FINANCE (SPECIALISING IN MANAGERIAL ACCOUNTING AND FINANCE):

ACF 213A ACF 214 ACF 212
ACF 317 ACF 302 ACF 305 ACF 303

6 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN FINANCE:

ACF 214 ACF 215
ACF 302 ACF 324 ACF 305 ACF 321

4 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN FINANCIAL REPORTING AND SOME FINANCE:

ACF 212 ACF 214
ACF 311 ACF 305

ECONOMICS

6 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN INTERNATIONAL ISSUES

ECON 207 ECON 208
ECON 331 ECON 332 ECON 333 ECON 334

4 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN MANAGERIAL ISSUES IN ECONOMICS:

ECON 207 ECON 208
ECON 327 ECON 328

ENTREPRENEURSHIP

6 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN ENTREPRENEURSHIP, INNOVATION AND NEW VENTURE PLANNING:

ENTR 207 ENTR 208
ENTR 309 ENTR 309 ENTR 313 ENTR 311 (ENTR 309 IS A DOUBLE MODULE)

4 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN ENTREPRENEURSHIP AND SMALL BUSINESS ISSUES:

ENTR 207 ENTR 314
ENTR 309 ENTR 309 (DOUBLE MODULE)

MANAGEMENT SCIENCE

7 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN OPERATIONS AND PROJECT MANAGEMENT (THE MODULES BELOW GIVE EXAMPLES OF CHOICES FOR STUDENTS WHO ARE MODERATELY QUANTITATIVE)

MSCI 231 MSCI 251 MSCI 224
MSCI 223 MSCI 352 MSCI 375 MSCI 382

6 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN QUANTITATIVE APPROACHES TO MANAGEMENT (THE MODULES BELOW GIVE EXAMPLES OF CHOICES FOR STUDENTS WHO ARE GOOD QUANTITATIVELY):

MSCI 251 MSCI 224
MSCI 222 MSCI 223 MSCI 323 MSCI 381

4 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN MANAGEMENT OF BUSINESS INFORMATION (THE MODULES BELOW GIVE EXAMPLES OF CHOICES FOR STUDENTS WHO ARE NOT VERY QUANTITATIVE):

MSCI 203 MSCI 204
MSCI 371 MSCI 375

MARKETING

6 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN RETAILING AND SERVICES MARKETING:

MKTG 210 MKTG 301 (DOUBLE MODULES) MKTG 306
MKTG 210 MKTG 301 MKTG 322

4 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN GENERAL MARKETING ISSUES:

MKTG 210 MKTG 301 (DOUBLE MODULES)
MKTG 210 MKTG 301

ORGANISATION, WORK AND TECHNOLOGY

6 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN HOW ORGANISATIONS AND PEOPLE IN THEM BEHAVE (STUDENTS WHO ARE GOOD AT WRITING ESSAYS AND CRITICAL ANALYSIS):

OWT 202 OWT 202 (DOUBLE MODULES)
OWT 210 OWT 210 OWT 303 OWT 303

4 MODULES FOR SOMEONE WHO WISHES TO SPECIALISE IN HUMAN RESOURCE MANAGEMENT (FOR STUDENTS WHO LIKE WRITING ESSAYS AND ANALYSING CRITICALLY):

OWT 208 OWT 208 (DOUBLE MODULES)
OWT 308 OWT 308

ACCOMMODATION

The colleges

Lancaster's Colleges break down the University population into nine communities that revel in their own independence and friendly rivalry. Each is individual and offers different types of accommodation, a different ethos and a different management style, both in the SCR (the small team that runs the College) and in the JCR (the elected student executive).

You can join in the many activities in your college, or just use it as a place to relax informally with friends and it's easy to get to know people on different courses, from different years of study. Much of student social life will centre on your College, with each having its own distinctive character. Your accommodation preference will be a key factor in influencing which College you apply to, and the guide below summarises the types of accommodation we offer on campus, and which Colleges you can find them in.

The application form will be sent to you after you have been made and accepted an offer to come and study at Lancaster Management School.

**LANCASTER UNIVERSITY ACCOMMODATION GUIDE
WEBLINK**

<http://www.lancs.ac.uk/depts/cro/whataccom.htm>

***Radka Obrtelova, International Programmes
Leader
r.obrtelova@lancaster.ac.uk***

***Paul Taylor, BSc Business Studies
Programme Director
p.a.taylor@lancaster.ac.uk***